

CANNES**price guide**

PRODUCTION COSTS	\$750-\$1M	\$1M-\$3M	\$3M-\$6M	\$6M-\$12M
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ASIA/PACIFIC RIM

Australia/New Zealand	\$15-\$30	\$30-\$60	\$60-\$100	\$100-\$160
Hong Kong	3-5	5-15	15-40	40-75
Indonesia	5-10	10-30	30-50	50-100
Japan	40-80	80-125	125-275	275-600
Malaysia	3-5	5-15	15-40	40-75
Philippines	3-5	5-15	15-40	40-75
Singapore	3-5	5-15	15-40	40-75
South Korea	20-50	50-90	90-150	150-300
Taiwan	5-15	15-30	30-75	75-200

LATIN AMERICA

Argentina/Paraguay/Uruguay	\$2-\$5	\$5-\$10	\$10-\$25	\$25-\$50
Bolivia/Ecuador/Peru	1-3	3-5	5-10	10-25
Brazil	10-20	20-40	40-75	75-150
Chile	2-5	5-10	10-25	25-50
Colombia	2-5	5-10	10-25	25-50
Mexico	15-30	30-50	50-90	90-150
Venezuela	2-5	5-10	10-15	15-30

EASTERN EUROPE

Czech Republic/Slovakia	\$2-\$5	\$10-\$20	\$20-\$60	\$60-\$80
Former Yugoslavia	2-5	5-10	10-15	15-25
Hungary	10-20	20-40	40-80	80-100
Poland	5-10	10-25	25-75	75-100
Russia	25-75	75-150	150-250	250-600

OTHERS

China	\$3-\$5	\$5-\$10	\$10-\$15	\$15-\$30
India	5-10	10-20	20-50	50-80
Israel	2-5	5-10	10-15	15-25
Middle East*	2-5	5-10	10-15	15-30
South Africa	5-10	10-15	15-25	25-50
Turkey	10-20	20-40	40-75	75-100

FIGURES IN THOUSANDS

*REGIONAL SALES