

National Tracking Poll

Project: 190106
 N Size: 2201 Adults
 Margin of Error: ± 2%
 January 03-06, 2019

Topline Report

Question	Response	Frequency	Percentage
HR1	<i>Which of the following statements best describes your view, even if neither are exactly right?</i>		
	In general, the actors and films that win Academy Awards (Oscars) are the best choices and deserve to win.	676	31%
	In general, the actors and films that win Academy Awards (Oscars) are not the best choices and others should win.	580	26%
	Don't know / No opinion	945	43%
HR2	<i>To the best of your knowledge, which of the following films won the Academy Award (Oscar) for Best Picture at the 90th Academy Awards in 2018?</i>		
	The Shape of Water	440	20%
	Call Me by Your Name	33	2%
	Darkest Hour	47	2%
	Dunkirk	84	4%
	Get Out	92	4%
	Lady Bird	69	3%
	Phantom Thread	16	1%
	The Post	39	2%
	Three Billboards Outside Ebbing, Missouri	109	5%
	Don't know / No opinion	1271	58%
HR3	<i>And, which of the following films do you think should have won the Academy Award (Oscar) for Best Picture at the 90th Academy Awards in 2018?</i>		
	The Shape of Water	115	5%
	Call Me by Your Name	33	1%
	Darkest Hour	83	4%
	Dunkirk	169	8%
	Get Out	183	8%
	Lady Bird	69	3%
	Phantom Thread	20	1%
	The Post	53	2%
	Three Billboards Outside Ebbing, Missouri	147	7%
	Don't know / No opinion	1328	60%

Question	Response	Frequency	Percentage
HR4	<i>To the best of your knowledge, which of the following films won the Academy Award (Oscar) for Best Picture at the 89th Academy Awards in 2017?</i>		
	Moonlight	263	12%
	Arrival	15	1%
	Fences	41	2%
	Hacksaw Ridge	83	4%
	Hell or High Water	20	1%
	Hidden Figures	73	3%
	La La Land	440	20%
	Lion	8	0%
	Manchester by the Sea	93	4%
	Don't know / No opinion	1164	53%
HR5	<i>And, which of the following films do you think should have won the Academy Award (Oscar) for Best Picture at the 89th Academy Awards in 2017?</i>		
	Moonlight	118	5%
	Arrival	41	2%
	Fences	82	4%
	Hacksaw Ridge	190	9%
	Hell or High Water	50	2%
	Hidden Figures	212	10%
	La La Land	176	8%
	Lion	21	1%
	Manchester by the Sea	73	3%
	Don't know / No opinion	1238	56%
HR6	<i>To the best of your knowledge, which of the following films won the Academy Award (Oscar) for Best Picture at the 88th Academy Awards in 2016?</i>		
	Spotlight	118	5%
	The Big Short	39	2%
	Bridge of Spies	44	2%
	Brooklyn	31	1%
	Mad Max: Fury Road	81	4%
	The Martian	81	4%
	The Revenant	280	13%
	Room	33	2%
	Don't know / No opinion	1492	68%

Question	Response	Frequency	Percentage
HR7	<i>And, which of the following films do you think should have won the Academy Award (Oscar) for Best Picture at the 88th Academy Awards in 2016?</i>		
	Spotlight	64	3%
	The Big Short	70	3%
	Bridge of Spies	82	4%
	Brooklyn	56	3%
	Mad Max: Fury Road	110	5%
	The Martian	145	7%
	The Revenant	229	10%
	Room	50	2%
	Don't know / No opinion	1394	63%
HR8	<i>To the best of your knowledge, which of the following films won the Academy Award (Oscar) for Best Picture at the 87th Academy Awards in 2015?</i>		
	Birdman or (The Unexpected Virtue of Ignorance)	200	9%
	American Sniper	250	11%
	Boyhood	33	2%
	The Grand Budapest Hotel	62	3%
	The Imitation Game	35	2%
	Selma	117	5%
	The Theory of Everything	69	3%
	Whiplash	17	1%
	Don't know / No opinion	1419	64%
HR9	<i>And, which of the following films do you think should have won the Academy Award (Oscar) for Best Picture at the 87th Academy Awards in 2015?</i>		
	Birdman or (The Unexpected Virtue of Ignorance)	93	4%
	American Sniper	405	18%
	Boyhood	44	2%
	The Grand Budapest Hotel	88	4%
	The Imitation Game	46	2%
	Selma	154	7%
	The Theory of Everything	86	4%
	Whiplash	42	2%
	Don't know / No opinion	1243	56%

Question	Response	Frequency	Percentage
HR10	<i>To the best of your knowledge, which of the following films won the Academy Award (Oscar) for Best Picture at the 86th Academy Awards in 2014?</i>		
	12 Years a Slave	384	17%
	American Hustle	68	3%
	Captain Phillips	95	4%
	Dallas Buyers Club	77	4%
	Gravity	56	3%
	Her	11	1%
	Nebraska	15	1%
	Philomena	11	1%
	The Wolf of Wall Street	131	6%
	Don't know / No opinion	1352	61%
HR11	<i>And, which of the following films do you think should have won the Academy Award (Oscar) for Best Picture at the 86th Academy Awards in 2014?</i>		
	12 Years a Slave	346	16%
	American Hustle	80	4%
	Captain Phillips	144	7%
	Dallas Buyers Club	101	5%
	Gravity	81	4%
	Her	15	1%
	Nebraska	32	1%
	Philomena	16	1%
	The Wolf of Wall Street	167	8%
	Don't know / No opinion	1218	55%
HR12_1	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Gary Oldman</i>		
	Has won an Oscar in this category	577	26%
	Has not won an Oscar in this category	307	14%
	Don't know / No opinion	1317	60%
HR12_4	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Sam Rockwell</i>		
	Has won an Oscar in this category	243	11%
	Has not won an Oscar in this category	442	20%
	Don't know / No opinion	1516	69%
HR12_5	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Casey Affleck</i>		
	Has won an Oscar in this category	380	17%
	Has not won an Oscar in this category	468	21%
	Don't know / No opinion	1352	61%

Question	Response	Frequency	Percentage
HR12_6	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Mahershala Ali</i>		
	Has won an Oscar in this category	350	16%
	Has not won an Oscar in this category	382	17%
	Don't know / No opinion	1469	67%
HR12_7	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Leonardo DiCaprio</i>		
	Has won an Oscar in this category	1450	66%
	Has not won an Oscar in this category	153	7%
	Don't know / No opinion	597	27%
HR12_8	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Mark Rylance</i>		
	Has won an Oscar in this category	179	8%
	Has not won an Oscar in this category	352	16%
	Don't know / No opinion	1669	76%
HR12_9	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Eddie Redmayne</i>		
	Has won an Oscar in this category	346	16%
	Has not won an Oscar in this category	380	17%
	Don't know / No opinion	1474	67%
HR12_10	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? J. K. Simmons</i>		
	Has won an Oscar in this category	532	24%
	Has not won an Oscar in this category	387	18%
	Don't know / No opinion	1283	58%
HR12_11	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Matthew McConaughey</i>		
	Has won an Oscar in this category	1066	48%
	Has not won an Oscar in this category	251	11%
	Don't know / No opinion	884	40%
HR12_12	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Jared Leto</i>		
	Has won an Oscar in this category	436	20%
	Has not won an Oscar in this category	397	18%
	Don't know / No opinion	1368	62%

Question	Response	Frequency	Percentage
HR12_13	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Tom Hanks</i>		
	Has won an Oscar in this category	1594	72%
	Has not won an Oscar in this category	77	4%
	Don't know / No opinion	530	24%
HR12_14	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Denzel Washington</i>		
	Has won an Oscar in this category	1410	64%
	Has not won an Oscar in this category	109	5%
	Don't know / No opinion	682	31%
HR12_15	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Daniel Day-Lewis</i>		
	Has won an Oscar in this category	763	35%
	Has not won an Oscar in this category	267	12%
	Don't know / No opinion	1171	53%
HR12_16	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Michael Caine</i>		
	Has won an Oscar in this category	987	45%
	Has not won an Oscar in this category	221	10%
	Don't know / No opinion	993	45%
HR12_17	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Sean Penn</i>		
	Has won an Oscar in this category	913	41%
	Has not won an Oscar in this category	284	13%
	Don't know / No opinion	1005	46%
HR12_18	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Johnny Depp</i>		
	Has won an Oscar in this category	1154	52%
	Has not won an Oscar in this category	288	13%
	Don't know / No opinion	759	34%
HR12_19	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Will Smith</i>		
	Has won an Oscar in this category	1071	49%
	Has not won an Oscar in this category	372	17%
	Don't know / No opinion	758	34%

Question	Response	Frequency	Percentage
HR12_20	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Tom Cruise</i>		
	Has won an Oscar in this category	1130	51%
	Has not won an Oscar in this category	360	16%
	Don't know / No opinion	711	32%
HR12_21	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Samuel L. Jackson</i>		
	Has won an Oscar in this category	1032	47%
	Has not won an Oscar in this category	336	15%
	Don't know / No opinion	833	38%
HR12_22	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Harrison Ford</i>		
	Has won an Oscar in this category	1170	53%
	Has not won an Oscar in this category	295	13%
	Don't know / No opinion	736	33%
HR12_23	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Ryan Gosling</i>		
	Has won an Oscar in this category	693	32%
	Has not won an Oscar in this category	403	18%
	Don't know / No opinion	1104	50%
HR12_24	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Sylvester Stallone</i>		
	Has won an Oscar in this category	920	42%
	Has not won an Oscar in this category	453	21%
	Don't know / No opinion	828	38%
HR12_25	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Matt Damon</i>		
	Has won an Oscar in this category	1164	53%
	Has not won an Oscar in this category	233	11%
	Don't know / No opinion	803	36%
HR12_26	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Jim Carrey</i>		
	Has won an Oscar in this category	737	34%
	Has not won an Oscar in this category	559	25%
	Don't know / No opinion	905	41%

Question	Response	Frequency	Percentage
HR12_27	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Donald Sutherland</i>		
	Has won an Oscar in this category	916	42%
	Has not won an Oscar in this category	274	12%
	Don't know / No opinion	1011	46%
HR12_28	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Bradley Cooper</i>		
	Has won an Oscar in this category	718	33%
	Has not won an Oscar in this category	384	17%
	Don't know / No opinion	1098	50%
HR12_29	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Danny Glover</i>		
	Has won an Oscar in this category	783	36%
	Has not won an Oscar in this category	397	18%
	Don't know / No opinion	1021	46%
HR12_30	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Alan Rickman</i>		
	Has won an Oscar in this category	399	18%
	Has not won an Oscar in this category	416	19%
	Don't know / No opinion	1386	63%
HR12_31	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Richard Gere</i>		
	Has won an Oscar in this category	955	43%
	Has not won an Oscar in this category	334	15%
	Don't know / No opinion	913	41%
HR12_32	<i>To the best of your knowledge, which of the following actors have ever won an Academy Award (Oscar) for Best Actor or Best Supporting Actor? Jeff Daniels</i>		
	Has won an Oscar in this category	391	18%
	Has not won an Oscar in this category	524	24%
	Don't know / No opinion	1286	58%
HR13_1	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Frances McDormand</i>		
	Has won an Oscar in this category	614	28%
	Has not won an Oscar in this category	289	13%
	Don't know / No opinion	1298	59%

Question	Response	Frequency	Percentage
HR13_4	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Allison Janney</i>		
	Has won an Oscar in this category	460	21%
	Has not won an Oscar in this category	420	19%
	Don't know / No opinion	1321	60%
HR13_5	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Emma Stone</i>		
	Has won an Oscar in this category	977	44%
	Has not won an Oscar in this category	255	12%
	Don't know / No opinion	969	44%
HR13_6	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Viola Davis</i>		
	Has won an Oscar in this category	767	35%
	Has not won an Oscar in this category	273	12%
	Don't know / No opinion	1161	53%
HR13_7	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Brie Larson</i>		
	Has won an Oscar in this category	280	13%
	Has not won an Oscar in this category	432	20%
	Don't know / No opinion	1489	68%
HR13_8	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Alicia Vikander</i>		
	Has won an Oscar in this category	228	10%
	Has not won an Oscar in this category	412	19%
	Don't know / No opinion	1562	71%
HR13_9	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Julianne Moore</i>		
	Has won an Oscar in this category	835	38%
	Has not won an Oscar in this category	269	12%
	Don't know / No opinion	1096	50%
HR13_10	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Patricia Arquette</i>		
	Has won an Oscar in this category	376	17%
	Has not won an Oscar in this category	463	21%
	Don't know / No opinion	1362	62%

Question	Response	Frequency	Percentage
HR13_11	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Cate Blanchett</i>		
	Has won an Oscar in this category	772	35%
	Has not won an Oscar in this category	232	11%
	Don't know / No opinion	1197	54%
HR13_12	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Lupita Nyongó</i>		
	Has won an Oscar in this category	735	33%
	Has not won an Oscar in this category	262	12%
	Don't know / No opinion	1204	55%
HR13_13	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Meryl Streep</i>		
	Has won an Oscar in this category	1498	68%
	Has not won an Oscar in this category	90	4%
	Don't know / No opinion	613	28%
HR13_14	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Hillary Swank</i>		
	Has won an Oscar in this category	954	43%
	Has not won an Oscar in this category	221	10%
	Don't know / No opinion	1026	47%
HR13_15	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Jennifer Lawrence</i>		
	Has won an Oscar in this category	1000	45%
	Has not won an Oscar in this category	230	10%
	Don't know / No opinion	972	44%
HR13_16	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Natalie Portman</i>		
	Has won an Oscar in this category	1013	46%
	Has not won an Oscar in this category	203	9%
	Don't know / No opinion	985	45%
HR13_17	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Octavia Spencer</i>		
	Has won an Oscar in this category	820	37%
	Has not won an Oscar in this category	273	12%
	Don't know / No opinion	1108	50%

Question	Response	Frequency	Percentage
HR13_18	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Rachel McAdams</i>		
	Has won an Oscar in this category	487	22%
	Has not won an Oscar in this category	412	19%
	Don't know / No opinion	1302	59%
HR13_19	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Keira Knightley</i>		
	Has won an Oscar in this category	572	26%
	Has not won an Oscar in this category	386	18%
	Don't know / No opinion	1243	56%
HR13_20	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Scarlett Johansson</i>		
	Has won an Oscar in this category	907	41%
	Has not won an Oscar in this category	308	14%
	Don't know / No opinion	986	45%
HR13_21	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Jamie Lee Curtis</i>		
	Has won an Oscar in this category	999	45%
	Has not won an Oscar in this category	336	15%
	Don't know / No opinion	866	39%
HR13_22	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Sigourney Weaver</i>		
	Has won an Oscar in this category	1029	47%
	Has not won an Oscar in this category	242	11%
	Don't know / No opinion	931	42%
HR13_23	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Amy Adams</i>		
	Has won an Oscar in this category	531	24%
	Has not won an Oscar in this category	365	17%
	Don't know / No opinion	1305	59%
HR13_24	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Glenn Close</i>		
	Has won an Oscar in this category	1081	49%
	Has not won an Oscar in this category	182	8%
	Don't know / No opinion	939	43%

Question	Response	Frequency	Percentage
HR13_25	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Annette Bening</i>		
	Has won an Oscar in this category	704	32%
	Has not won an Oscar in this category	303	14%
	Don't know / No opinion	1193	54%
HR13_26	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Kerry Washington</i>		
	Has won an Oscar in this category	412	19%
	Has not won an Oscar in this category	473	21%
	Don't know / No opinion	1316	60%
HR13_27	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Robin Wright</i>		
	Has won an Oscar in this category	321	15%
	Has not won an Oscar in this category	467	21%
	Don't know / No opinion	1413	64%
HR13_28	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Laura Linney</i>		
	Has won an Oscar in this category	289	13%
	Has not won an Oscar in this category	427	19%
	Don't know / No opinion	1485	67%
HR13_29	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Sally Hawkins</i>		
	Has won an Oscar in this category	173	8%
	Has not won an Oscar in this category	433	20%
	Don't know / No opinion	1595	72%
HR13_30	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Michelle Pfeiffer</i>		
	Has won an Oscar in this category	851	39%
	Has not won an Oscar in this category	335	15%
	Don't know / No opinion	1014	46%
HR13_31	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Helena Bonham Carter</i>		
	Has won an Oscar in this category	468	21%
	Has not won an Oscar in this category	415	19%
	Don't know / No opinion	1318	60%

Question	Response	Frequency	Percentage
HR13_32	<i>To the best of your knowledge, which of the following actresses have ever won an Academy Award (Oscar) for Best Actress or Best Supporting Actress? Mary J. Blige</i>		
	Has won an Oscar in this category	310	14%
	Has not won an Oscar in this category	622	28%
	Don't know / No opinion	1269	58%
HRdem1_1	<i>How often do you watch or stream the following? TV shows</i>		
	Every day	1139	52%
	Several times per week	515	23%
	About once per week	132	6%
	Several times per month	110	5%
	About once per month	58	3%
	Less often than once per month	74	3%
	Never	173	8%
HRdem1_4	<i>How often do you watch or stream the following? Movies</i>		
	Every day	395	18%
	Several times per week	567	26%
	About once per week	391	18%
	Several times per month	295	13%
	About once per month	191	9%
	Less often than once per month	185	8%
	Never	176	8%
HRdem1_5	<i>How often do you watch or stream the following? Sporting events</i>		
	Every day	173	8%
	Several times per week	404	18%
	About once per week	324	15%
	Several times per month	195	9%
	About once per month	154	7%
	Less often than once per month	323	15%
	Never	628	29%
HRdem2_1	<i>Do you, or anyone in your household, subscribe to the following? Cable television</i>		
	I (or someone in my household) currently subscribe	1037	47%
	I (or someone in my household) subscribed in the past, but not now	784	36%
	I (or someone in my household) have never subscribed	380	17%
HRdem2_4	<i>Do you, or anyone in your household, subscribe to the following? Satellite television</i>		
	I (or someone in my household) currently subscribe	596	27%
	I (or someone in my household) subscribed in the past, but not now	583	26%
	I (or someone in my household) have never subscribed	1022	46%

Question	Response	Frequency	Percentage
HRdem2_5	<i>Do you, or anyone in your household, subscribe to the following? Streaming service(s)</i>		
	I (or someone in my household) currently subscribe	1292	59%
	I (or someone in my household) subscribed in the past, but not now	227	10%
	I (or someone in my household) have never subscribed	682	31%
HRdem3_1	<i>In general, what kind of fan do you consider yourself of the following? Film</i>		
	An avid fan	759	35%
	A casual fan	1202	55%
	Not a fan	239	11%
HRdem3_4	<i>In general, what kind of fan do you consider yourself of the following? Television</i>		
	An avid fan	1057	48%
	A casual fan	1001	45%
	Not a fan	143	7%
HRdem3_5	<i>In general, what kind of fan do you consider yourself of the following? Music</i>		
	An avid fan	1163	53%
	A casual fan	931	42%
	Not a fan	107	5%
HRdem3_6	<i>In general, what kind of fan do you consider yourself of the following? Fashion</i>		
	An avid fan	323	15%
	A casual fan	889	40%
	Not a fan	989	45%
HRdem4	<i>In general, how often do you watch the Academy Awards (Oscars)?</i>		
	I always watch	166	8%
	I usually watch	289	13%
	I sometimes watch	563	26%
	I do not usually watch	528	24%
	I never watch	654	30%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1030	47%
	Gender: Female	1171	53%
	N	2201	
age5	Age: 18-29	374	17%
	Age: 30-44	514	23%
	Age: 45-54	440	20%
	Age: 55-64	362	16%
	Age: 65+	512	23%
	N	2201	
demAgeGeneration	Generation Z: 18-21	124	6%
	Millennial: Age 22-37	556	25%
	Generation X: Age 38-53	606	28%
	Boomers: Age 54-72	807	37%
	N	2094	
xpid3	PID: Dem (no lean)	702	32%
	PID: Ind (no lean)	762	35%
	PID: Rep (no lean)	737	33%
	N	2201	
xpidGender	PID/Gender: Dem Men	289	13%
	PID/Gender: Dem Women	413	19%
	PID/Gender: Ind Men	368	17%
	PID/Gender: Ind Women	395	18%
	PID/Gender: Rep Men	374	17%
	PID/Gender: Rep Women	363	16%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	691	31%
	Ideo: Moderate (4)	470	21%
	Ideo: Conservative (5-7)	769	35%
	N	1930	
xeduc3	Educ: < College	1384	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2201	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1172	53%
	Income: 50k-100k	681	31%
	Income: 100k+	348	16%
	N	2201	
xdemWhite	Ethnicity: White	1780	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	537	24%
	Relig: Roman Catholic	438	20%
	Relig: Something Else	174	8%
	N	1149	
xreligion1	Relig: Jewish	55	2%
xreligion2	Relig: Evangelical	802	36%
	Relig: Non-Evang. Catholics	347	16%
	N	1149	
xreligion3	Relig: All Christian	1149	52%
	Relig: All Non-Christian	292	13%
	N	1441	
xdemUsr	Community: Urban	478	22%
	Community: Suburban	1039	47%
	Community: Rural	684	31%
	N	2201	
xdemEmploy	Employ: Private Sector	687	31%
	Employ: Government	190	9%
	Employ: Self-Employed	202	9%
	Employ: Homemaker	144	7%
	Employ: Student	109	5%
	Employ: Retired	520	24%
	Employ: Unemployed	174	8%
	Employ: Other	174	8%
	N	2201	
xdemMilHH1	Military HH: Yes	392	18%
	Military HH: No	1809	82%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	891	40%
	RD/WT: Wrong Track	1310	60%
	N	2201	
Trump_Approve	Trump Job Approve	967	44%
	Trump Job Disapprove	1100	50%
	N	2067	
Trump_Approve2	Trump Job Strongly Approve	508	23%
	Trump Job Somewhat Approve	459	21%
	Trump Job Somewhat Disapprove	263	12%
	Trump Job Strongly Disapprove	837	38%
	N	2067	
xnr3	#1 Issue: Economy	629	29%
	#1 Issue: Security	496	23%
	#1 Issue: Health Care	353	16%
	#1 Issue: Medicare / Social Security	267	12%
	#1 Issue: Women's Issues	102	5%
	#1 Issue: Education	140	6%
	#1 Issue: Energy	109	5%
	#1 Issue: Other	106	5%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	764	35%
	2018 House Vote: Republican	760	35%
	2018 House Vote: Someone else	118	5%
	2018 House Vote: Didnt Vote	555	25%
	N	2198	
xsubVote16O	2016 Vote: Hillary Clinton	675	31%
	2016 Vote: Donald Trump	758	34%
	2016 Vote: Someone else	195	9%
	2016 Vote: Didnt Vote	571	26%
	N	2199	
xsubVote14O	Voted in 2014: Yes	1465	67%
	Voted in 2014: No	736	33%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	847	38%
	2012 Vote: Mitt Romney	580	26%
	2012 Vote: Other	103	5%
	2012 Vote: Didn't Vote	671	30%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	N	2201	
Trump_Fav	Favorable of Trump	954	43%
	Unfavorable of Trump	1113	51%
	N	2067	
Trump_Fav_FULL	Very Favorable of Trump	549	25%
	Somewhat Favorable of Trump	405	18%
	Somewhat Unfavorable of Trump	209	9%
	Very Unfavorable of Trump	904	41%
	N	2067	
HRdem3x	Frequent TV watchers	1654	75%
HRdem4x	Frequent movie watchers	963	44%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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