

National Tracking Poll

Project: 190361

N Size: 2201 Adults

Margin of Error: ± 2%

March 28 - April 02, 2019

Topline Report

Question	Response	Frequency	Percentage
HR1_1	<i>How often do you turn to the following sources for news? Newspapers</i>		
	Daily	382	17%
	A few times per week	285	13%
	Once per week	222	10%
	A few times per month	181	8%
	Once per month	107	5%
	Less than once per month	295	13%
	Never	728	33%
HR1_2	<i>How often do you turn to the following sources for news? Radio</i>		
	Daily	684	31%
	A few times per week	519	24%
	Once per week	150	7%
	A few times per month	193	9%
	Once per month	59	3%
	Less than once per month	180	8%
	Never	416	19%
HR1_3	<i>How often do you turn to the following sources for news? Cable news networks</i>		
	Daily	637	29%
	A few times per week	374	17%
	Once per week	161	7%
	A few times per month	145	7%
	Once per month	63	3%
	Less than once per month	181	8%
	Never	638	29%
HR1_4	<i>How often do you turn to the following sources for news? Network news</i>		
	Daily	719	33%
	A few times per week	467	21%
	Once per week	142	6%
	A few times per month	158	7%
	Once per month	93	4%
	Less than once per month	158	7%
	Never	465	21%

Question	Response	Frequency	Percentage
HR1_5	<i>How often do you turn to the following sources for news? Online-only news sites</i>		
	Daily	540	25%
	A few times per week	427	19%
	Once per week	151	7%
	A few times per month	227	10%
	Once per month	84	4%
	Less than once per month	183	8%
	Never	590	27%
HR1_6	<i>How often do you turn to the following sources for news? Social media</i>		
	Daily	987	45%
	A few times per week	320	15%
	Once per week	114	5%
	A few times per month	116	5%
	Once per month	45	2%
	Less than once per month	103	5%
	Never	516	23%
HR1_7	<i>How often do you turn to the following sources for news? Podcasts</i>		
	Daily	157	7%
	A few times per week	186	8%
	Once per week	116	5%
	A few times per month	161	7%
	Once per month	72	3%
	Less than once per month	276	13%
	Never	1233	56%
HR2_1	<i>In general, how much do you trust the following sources? Newspapers</i>		
	A lot	412	19%
	Some	969	44%
	Not much	333	15%
	Not at all	241	11%
	Don't know / No opinion	245	11%
HR2_2	<i>In general, how much do you trust the following sources? Radio</i>		
	A lot	449	20%
	Some	1075	49%
	Not much	309	14%
	Not at all	135	6%
	Don't know / No opinion	232	11%

Question	Response	Frequency	Percentage
HR2_3	<i>In general, how much do you trust the following sources? Cable news networks</i>		
	A lot	376	17%
	Some	851	39%
	Not much	431	20%
	Not at all	272	12%
	Don't know / No opinion	271	12%
HR2_4	<i>In general, how much do you trust the following sources? Network news</i>		
	A lot	411	19%
	Some	878	40%
	Not much	391	18%
	Not at all	305	14%
	Don't know / No opinion	215	10%
HR2_5	<i>In general, how much do you trust the following sources? Online-only news sites</i>		
	A lot	233	11%
	Some	889	40%
	Not much	469	21%
	Not at all	264	12%
	Don't know / No opinion	346	16%
HR2_6	<i>In general, how much do you trust the following sources? Social media</i>		
	A lot	264	12%
	Some	594	27%
	Not much	639	29%
	Not at all	511	23%
	Don't know / No opinion	194	9%
HR2_7	<i>In general, how much do you trust the following sources? Podcasts</i>		
	A lot	172	8%
	Some	576	26%
	Not much	372	17%
	Not at all	360	16%
	Don't know / No opinion	719	33%
HR3_1	<i>And, how much do you worry about whether news from the following sources are accurate? Newspapers</i>		
	A lot	440	20%
	Some	753	34%
	Not much	467	21%
	Not at all	308	14%
	Don't know / No opinion	233	11%

Question	Response	Frequency	Percentage
HR3_2	<i>And, how much do you worry about whether news from the following sources are accurate? Radio</i>		
	A lot	422	19%
	Some	814	37%
	Not much	464	21%
	Not at all	257	12%
	Don't know / No opinion	244	11%
HR3_3	<i>And, how much do you worry about whether news from the following sources are accurate? Cable news networks</i>		
	A lot	573	26%
	Some	707	32%
	Not much	410	19%
	Not at all	259	12%
	Don't know / No opinion	252	11%
HR3_4	<i>And, how much do you worry about whether news from the following sources are accurate? Network news</i>		
	A lot	581	26%
	Some	693	31%
	Not much	429	19%
	Not at all	275	12%
	Don't know / No opinion	223	10%
HR3_5	<i>And, how much do you worry about whether news from the following sources are accurate? Online-only news sites</i>		
	A lot	521	24%
	Some	726	33%
	Not much	398	18%
	Not at all	242	11%
	Don't know / No opinion	314	14%
HR3_6	<i>And, how much do you worry about whether news from the following sources are accurate? Social media</i>		
	A lot	805	37%
	Some	589	27%
	Not much	322	15%
	Not at all	250	11%
	Don't know / No opinion	234	11%

Question	Response	Frequency	Percentage
HR3_7	<i>And, how much do you worry about whether news from the following sources are accurate? Podcasts</i>		
	A lot	414	19%
	Some	538	24%
	Not much	352	16%
	Not at all	292	13%
	Don't know / No opinion	605	27%
HR4_1	<i>And specifically, how credible are each of the following? CNN</i>		
	Very credible	482	22%
	Somewhat credible	682	31%
	Not too credible	261	12%
	Not at all credible	466	21%
	Heard of, no opinion	269	12%
	Never heard of	41	2%
HR4_2	<i>And specifically, how credible are each of the following? Fox News</i>		
	Very credible	472	21%
	Somewhat credible	680	31%
	Not too credible	324	15%
	Not at all credible	448	20%
	Heard of, no opinion	233	11%
	Never heard of	43	2%
HR4_3	<i>And specifically, how credible are each of the following? MSNBC</i>		
	Very credible	404	18%
	Somewhat credible	653	30%
	Not too credible	308	14%
	Not at all credible	389	18%
	Heard of, no opinion	360	16%
	Never heard of	87	4%
HR4_4	<i>And specifically, how credible are each of the following? ABC</i>		
	Very credible	543	25%
	Somewhat credible	839	38%
	Not too credible	279	13%
	Not at all credible	243	11%
	Heard of, no opinion	248	11%
	Never heard of	48	2%

Question	Response	Frequency	Percentage
HR4_5	<i>And specifically, how credible are each of the following? CBS</i>		
	Very credible	527	24%
	Somewhat credible	848	39%
	Not too credible	269	12%
	Not at all credible	243	11%
	Heard of, no opinion	254	12%
	Never heard of	61	3%
HR4_6	<i>And specifically, how credible are each of the following? NBC</i>		
	Very credible	537	24%
	Somewhat credible	810	37%
	Not too credible	289	13%
	Not at all credible	271	12%
	Heard of, no opinion	241	11%
	Never heard of	53	2%
HR4_7	<i>And specifically, how credible are each of the following? The New York Times</i>		
	Very credible	506	23%
	Somewhat credible	654	30%
	Not too credible	271	12%
	Not at all credible	309	14%
	Heard of, no opinion	400	18%
	Never heard of	62	3%
HR4_8	<i>And specifically, how credible are each of the following? The Wall Street Journal</i>		
	Very credible	477	22%
	Somewhat credible	760	35%
	Not too credible	246	11%
	Not at all credible	185	8%
	Heard of, no opinion	445	20%
	Never heard of	88	4%
HR4_9	<i>And specifically, how credible are each of the following? The Washington Post</i>		
	Very credible	442	20%
	Somewhat credible	648	29%
	Not too credible	282	13%
	Not at all credible	303	14%
	Heard of, no opinion	440	20%
	Never heard of	86	4%

Question	Response	Frequency	Percentage
HR4_10	<i>And specifically, how credible are each of the following? National Public Radio (NPR)</i>		
	Very credible	492	22%
	Somewhat credible	591	27%
	Not too credible	257	12%
	Not at all credible	196	9%
	Heard of, no opinion	375	17%
	Never heard of	290	13%
HR4_11	<i>And specifically, how credible are each of the following? Huffington Post</i>		
	Very credible	265	12%
	Somewhat credible	596	27%
	Not too credible	310	14%
	Not at all credible	328	15%
	Heard of, no opinion	469	21%
	Never heard of	233	11%
HR4_12	<i>And specifically, how credible are each of the following? Your local news</i>		
	Very credible	639	29%
	Somewhat credible	1016	46%
	Not too credible	193	9%
	Not at all credible	99	4%
	Heard of, no opinion	195	9%
	Never heard of	60	3%
HR5_1	<i>And specifically, how much do you trust each of the following? CNN</i>		
	A lot	424	19%
	Some	702	32%
	Not much	313	14%
	Not at all	507	23%
	Don't know / No opinion	255	12%
HR5_2	<i>And specifically, how much do you trust each of the following? Fox News</i>		
	A lot	442	20%
	Some	683	31%
	Not much	343	16%
	Not at all	509	23%
	Don't know / No opinion	224	10%
HR5_3	<i>And specifically, how much do you trust each of the following? MSNBC</i>		
	A lot	331	15%
	Some	683	31%
	Not much	358	16%
	Not at all	453	21%
	Don't know / No opinion	376	17%

Question	Response	Frequency	Percentage
HR5_4	<i>And specifically, how much do you trust each of the following? ABC</i>		
	A lot	485	22%
	Some	846	38%
	Not much	329	15%
	Not at all	291	13%
	Don't know / No opinion	251	11%
HR5_5	<i>And specifically, how much do you trust each of the following? CBS</i>		
	A lot	469	21%
	Some	861	39%
	Not much	329	15%
	Not at all	281	13%
	Don't know / No opinion	261	12%
HR5_6	<i>And specifically, how much do you trust each of the following? NBC</i>		
	A lot	461	21%
	Some	848	39%
	Not much	330	15%
	Not at all	316	14%
	Don't know / No opinion	247	11%
HR5_7	<i>And specifically, how much do you trust each of the following? The New York Times</i>		
	A lot	413	19%
	Some	633	29%
	Not much	332	15%
	Not at all	396	18%
	Don't know / No opinion	427	19%
HR5_8	<i>And specifically, how much do you trust each of the following? The Wall Street Journal</i>		
	A lot	368	17%
	Some	736	33%
	Not much	351	16%
	Not at all	284	13%
	Don't know / No opinion	463	21%
HR5_9	<i>And specifically, how much do you trust each of the following? The Washington Post</i>		
	A lot	349	16%
	Some	630	29%
	Not much	356	16%
	Not at all	391	18%
	Don't know / No opinion	474	22%

Question	Response	Frequency	Percentage
HR5_10	<i>And specifically, how much do you trust each of the following? National Public Radio (NPR)</i>		
	A lot	423	19%
	Some	641	29%
	Not much	345	16%
	Not at all	265	12%
	Don't know / No opinion	526	24%
HR5_11	<i>And specifically, how much do you trust each of the following? Huffington Post</i>		
	A lot	223	10%
	Some	595	27%
	Not much	412	19%
	Not at all	397	18%
	Don't know / No opinion	574	26%
HR5_12	<i>And specifically, how much do you trust each of the following? Your local news</i>		
	A lot	658	30%
	Some	960	44%
	Not much	242	11%
	Not at all	120	5%
	Don't know / No opinion	222	10%
HR6_1	<i>Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CNN</i>		
	A lot	315	14%
	Some	699	32%
	Not much	350	16%
	Not at all	459	21%
	Don't know / No opinion	378	17%
HR6_2	<i>Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Fox News</i>		
	A lot	351	16%
	Some	712	32%
	Not much	366	17%
	Not at all	458	21%
	Don't know / No opinion	314	14%
HR6_3	<i>Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? MSNBC</i>		
	A lot	246	11%
	Some	687	31%
	Not much	385	18%
	Not at all	430	20%
	Don't know / No opinion	453	21%

Question	Response	Frequency	Percentage
HR6_4	<i>Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? ABC</i>		
	A lot	357	16%
	Some	833	38%
	Not much	357	16%
	Not at all	296	13%
	Don't know / No opinion	358	16%
HR6_5	<i>Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CBS</i>		
	A lot	339	15%
	Some	856	39%
	Not much	353	16%
	Not at all	289	13%
	Don't know / No opinion	365	17%
HR6_6	<i>Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? NBC</i>		
	A lot	333	15%
	Some	824	37%
	Not much	364	17%
	Not at all	311	14%
	Don't know / No opinion	368	17%
HR6_7	<i>Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Your local news</i>		
	A lot	503	23%
	Some	979	44%
	Not much	259	12%
	Not at all	140	6%
	Don't know / No opinion	320	15%
HR7_1	<i>How much do you trust opinion writers for each news outlet to tell the truth? The New York Times</i>		
	A lot	344	16%
	Some	643	29%
	Not much	338	15%
	Not at all	387	18%
	Don't know / No opinion	489	22%

Question	Response	Frequency	Percentage
HR7_2	<i>How much do you trust opinion writers for each news outlet to tell the truth? The Wall Street Journal</i>		
	A lot	364	17%
	Some	714	32%
	Not much	321	15%
	Not at all	287	13%
	Don't know / No opinion	514	23%
HR7_3	<i>How much do you trust opinion writers for each news outlet to tell the truth? The Washington Post</i>		
	A lot	322	15%
	Some	652	30%
	Not much	332	15%
	Not at all	383	17%
	Don't know / No opinion	512	23%
HR7_4	<i>How much do you trust opinion writers for each news outlet to tell the truth? National Public Radio (NPR)</i>		
	A lot	368	17%
	Some	628	29%
	Not much	327	15%
	Not at all	282	13%
	Don't know / No opinion	596	27%
HR7_5	<i>How much do you trust opinion writers for each news outlet to tell the truth? Huffington Post</i>		
	A lot	219	10%
	Some	604	27%
	Not much	361	16%
	Not at all	390	18%
	Don't know / No opinion	626	28%
HR9_1	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CNN</i>		
	More liberal	1005	46%
	More conservative	275	12%
	No political lean	254	12%
	Don't know / No opinion	668	30%
HR9_2	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Fox News</i>		
	More liberal	310	14%
	More conservative	1113	51%
	No political lean	182	8%
	Don't know / No opinion	596	27%

Question	Response	Frequency	Percentage
HR9_3	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? MSNBC</i>		
	More liberal	946	43%
	More conservative	222	10%
	No political lean	262	12%
	Don't know / No opinion	771	35%
HR9_4	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? ABC</i>		
	More liberal	749	34%
	More conservative	303	14%
	No political lean	433	20%
	Don't know / No opinion	717	33%
HR9_5	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CBS</i>		
	More liberal	768	35%
	More conservative	276	13%
	No political lean	434	20%
	Don't know / No opinion	723	33%
HR9_6	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? NBC</i>		
	More liberal	786	36%
	More conservative	273	12%
	No political lean	405	18%
	Don't know / No opinion	737	33%
HR9_7	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The New York Times</i>		
	More liberal	841	38%
	More conservative	241	11%
	No political lean	308	14%
	Don't know / No opinion	811	37%
HR9_8	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Wall Street Journal</i>		
	More liberal	558	25%
	More conservative	413	19%
	No political lean	352	16%
	Don't know / No opinion	878	40%

Question	Response	Frequency	Percentage
HR9_9	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Washington Post</i>		
	More liberal	813	37%
	More conservative	251	11%
	No political lean	288	13%
	Don't know / No opinion	848	39%
HR9_10	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? National Public Radio (NPR)</i>		
	More liberal	602	27%
	More conservative	252	11%
	No political lean	452	21%
	Don't know / No opinion	895	41%
HR9_11	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Huffington Post</i>		
	More liberal	771	35%
	More conservative	220	10%
	No political lean	234	11%
	Don't know / No opinion	976	44%
HR9_12	<i>Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Your local news</i>		
	More liberal	463	21%
	More conservative	375	17%
	No political lean	675	31%
	Don't know / No opinion	688	31%
HR10_1	<i>Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? CNN</i>		
	There is too much opinion-based political commentary	937	43%
	There is too little opinion-based political commentary	169	8%
	There is the right amount of opinion-based political commentary	445	20%
	Don't know / No opinion	650	30%
HR10_2	<i>Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? Fox News</i>		
	There is too much opinion-based political commentary	949	43%
	There is too little opinion-based political commentary	144	7%
	There is the right amount of opinion-based political commentary	507	23%
	Don't know / No opinion	602	27%

Question	Response	Frequency	Percentage
HR10_3	<i>Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? MSNBC</i>		
	There is too much opinion-based political commentary	845	38%
	There is too little opinion-based political commentary	173	8%
	There is the right amount of opinion-based political commentary	429	19%
	Don't know / No opinion	755	34%
HR10_4	<i>Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? ABC</i>		
	There is too much opinion-based political commentary	691	31%
	There is too little opinion-based political commentary	163	7%
	There is the right amount of opinion-based political commentary	631	29%
	Don't know / No opinion	715	32%
HR10_5	<i>Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? CBS</i>		
	There is too much opinion-based political commentary	703	32%
	There is too little opinion-based political commentary	170	8%
	There is the right amount of opinion-based political commentary	602	27%
	Don't know / No opinion	726	33%
HR10_6	<i>Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? NBC</i>		
	There is too much opinion-based political commentary	705	32%
	There is too little opinion-based political commentary	181	8%
	There is the right amount of opinion-based political commentary	610	28%
	Don't know / No opinion	705	32%
HR10_7	<i>Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? Your local news</i>		
	There is too much opinion-based political commentary	422	19%
	There is too little opinion-based political commentary	233	11%
	There is the right amount of opinion-based political commentary	883	40%
	Don't know / No opinion	663	30%

Question	Response	Frequency	Percentage
HR10_8	<i>Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? All news</i>		
	There is too much opinion-based political commentary	880	40%
	There is too little opinion-based political commentary	173	8%
	There is the right amount of opinion-based political commentary	420	19%
	Don't know / No opinion	728	33%
HR11_1	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Politics</i>		
	There should be more coverage	309	14%
	There should be less coverage	876	40%
	There is the right amount of coverage	638	29%
	Don't know / No opinion	378	17%
HR11_2	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? World events</i>		
	There should be more coverage	882	40%
	There should be less coverage	206	9%
	There is the right amount of coverage	739	34%
	Don't know / No opinion	374	17%
HR11_3	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Entertainment</i>		
	There should be more coverage	354	16%
	There should be less coverage	728	33%
	There is the right amount of coverage	727	33%
	Don't know / No opinion	392	18%
HR11_4	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Sports</i>		
	There should be more coverage	375	17%
	There should be less coverage	543	25%
	There is the right amount of coverage	904	41%
	Don't know / No opinion	380	17%
HR11_5	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Local events</i>		
	There should be more coverage	965	44%
	There should be less coverage	153	7%
	There is the right amount of coverage	728	33%
	Don't know / No opinion	355	16%

Question	Response	Frequency	Percentage
HR11_6	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Weather events</i>		
	There should be more coverage	642	29%
	There should be less coverage	231	11%
	There is the right amount of coverage	983	45%
	Don't know / No opinion	345	16%
HR11_7	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Technology</i>		
	There should be more coverage	700	32%
	There should be less coverage	239	11%
	There is the right amount of coverage	821	37%
	Don't know / No opinion	440	20%
HR11_8	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Education</i>		
	There should be more coverage	916	42%
	There should be less coverage	205	9%
	There is the right amount of coverage	657	30%
	Don't know / No opinion	423	19%
HR11_9	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Religion</i>		
	There should be more coverage	458	21%
	There should be less coverage	562	26%
	There is the right amount of coverage	648	29%
	Don't know / No opinion	533	24%
HR11_10	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Business</i>		
	There should be more coverage	552	25%
	There should be less coverage	341	15%
	There is the right amount of coverage	877	40%
	Don't know / No opinion	432	20%
HR11_11	<i>Thinking about TV news outlets, how would you describe coverage of the following topics? Opinion</i>		
	There should be more coverage	252	11%
	There should be less coverage	868	39%
	There is the right amount of coverage	574	26%
	Don't know / No opinion	507	23%

Question	Response	Frequency	Percentage
HR13	<i>Which of the following statements comes closest to your opinion, even if neither is exactly right?</i>		
	Cable news networks seem to cover opinions more than facts.	1057	48%
	Cable news networks seem to cover facts more than opinions.	420	19%
	Don't know / no opinion	724	33%
HR14	<i>Which of the following statements comes closest to your opinion, even if neither is exactly right?</i>		
	Cable news outlets use panel discussions to fill time rather than to inform viewers of other points of views.	823	37%
	Cable news outlets use panel discussions to inform viewers of other points of view.	595	27%
	Don't know / No opinion	783	36%
HR15_1	<i>Do you agree or disagree with the following statements? The media should not offer analysis on breaking news before facts are confirmed.</i>		
	Strongly agree	1077	49%
	Somewhat agree	571	26%
	Somewhat disagree	173	8%
	Strongly disagree	68	3%
	Don't know / No opinion	313	14%
HR15_2	<i>Do you agree or disagree with the following statements? The media currently offers too much analysis on breaking news before facts have been confirmed.</i>		
	Strongly agree	892	41%
	Somewhat agree	683	31%
	Somewhat disagree	205	9%
	Strongly disagree	64	3%
	Don't know / No opinion	357	16%
HR15_3	<i>Do you agree or disagree with the following statements? The media often over-analyzes events that eventually lose importance.</i>		
	Strongly agree	839	38%
	Somewhat agree	745	34%
	Somewhat disagree	193	9%
	Strongly disagree	55	3%
	Don't know / No opinion	368	17%

Question	Response	Frequency	Percentage
HR15_4	<i>Do you agree or disagree with the following statements? The pressure to fill time leads to unnecessary segments on cable news.</i>		
	Strongly agree	742	34%
	Somewhat agree	714	32%
	Somewhat disagree	187	8%
	Strongly disagree	75	3%
	Don't know / No opinion	483	22%
HR15_5	<i>Do you agree or disagree with the following statements? I enjoy watching the news.</i>		
	Strongly agree	470	21%
	Somewhat agree	759	35%
	Somewhat disagree	402	18%
	Strongly disagree	329	15%
	Don't know / No opinion	241	11%
HR16_1	<i>Have you ever: Stopped watching a news program because you disagreed with a political view presented</i>		
	Yes, I have	1051	48%
	No, I have not	1150	52%
HR16_2	<i>Have you ever: Stopped watching a news program because of something an anchor or hosts did</i>		
	Yes, I have	937	43%
	No, I have not	1264	57%
HR16_3	<i>Have you ever: Stopped watching a news program because you thought the information reported was incorrect</i>		
	Yes, I have	1145	52%
	No, I have not	1056	48%
HR16_4	<i>Have you ever: Shared an opinion piece that you agreed with on social media</i>		
	Yes, I have	896	41%
	No, I have not	1305	59%
HR16_5	<i>Have you ever: Unfollowed a social media connection because you disagreed with an opinion piece they shared</i>		
	Yes, I have	852	39%
	No, I have not	1349	61%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1139	52%
	N	2201	
age5	Age: 18-29	470	21%
	Age: 30-44	543	25%
	Age: 45-54	316	14%
	Age: 55-64	436	20%
	Age: 65+	436	20%
	N	2201	
demAgeGeneration	Generation Z: 18-21	181	8%
	Millennial: Age 22-37	595	27%
	Generation X: Age 38-53	506	23%
	Boomers: Age 54-72	779	35%
	N	2060	
xpid3	PID: Dem (no lean)	802	36%
	PID: Ind (no lean)	719	33%
	PID: Rep (no lean)	681	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	364	17%
	PID/Gender: Dem Women	438	20%
	PID/Gender: Ind Men	346	16%
	PID/Gender: Ind Women	373	17%
	PID/Gender: Rep Men	353	16%
	PID/Gender: Rep Women	328	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	687	31%
	Ideo: Moderate (4)	506	23%
	Ideo: Conservative (5-7)	739	34%
	N	1933	
xeduc3	Educ: < College	1513	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1326	60%
	Income: 50k-100k	619	28%
	Income: 100k+	256	12%
	N	2201	
xdemWhite	Ethnicity: White	1723	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	526	24%
	Relig: Roman Catholic	446	20%
	Relig: Ath./Agn./None	683	31%
	Relig: Something Else	179	8%
	N	1834	
xreligion1	Relig: Jewish	43	2%
xdemEvang	Evang	601	27%
	Non-Evang	1600	73%
	N	2201	
xreligion3	Relig: All Christian	1193	54%
	Relig: All Non-Christian	179	8%
	N	1372	
xdemUsr	Community: Urban	596	27%
	Community: Suburban	988	45%
	Community: Rural	617	28%
	N	2201	
xdemEmploy	Employ: Private Sector	646	29%
	Employ: Government	152	7%
	Employ: Self-Employed	182	8%
	Employ: Homemaker	162	7%
	Employ: Student	113	5%
	Employ: Retired	528	24%
	Employ: Unemployed	237	11%
	Employ: Other	180	8%
	N	2201	
xdemMilHH1	Military HH: Yes	397	18%
	Military HH: No	1804	82%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	869	39%
	RD/WT: Wrong Track	1332	61%
	N	2201	
Trump_Approve	Trump Job Approve	914	42%
	Trump Job Disapprove	1148	52%
	N	2062	
Trump_Approve2	Trump Job Strongly Approve	499	23%
	Trump Job Somewhat Approve	415	19%
	Trump Job Somewhat Disapprove	271	12%
	Trump Job Strongly Disapprove	877	40%
	N	2062	
Trump_Fav	Favorable of Trump	880	40%
	Unfavorable of Trump	1141	52%
	N	2021	
Trump_Fav_FULL	Very Favorable of Trump	517	23%
	Somewhat Favorable of Trump	363	17%
	Somewhat Unfavorable of Trump	251	11%
	Very Unfavorable of Trump	890	40%
	N	2021	
xnr3	#1 Issue: Economy	561	25%
	#1 Issue: Security	459	21%
	#1 Issue: Health Care	394	18%
	#1 Issue: Medicare / Social Security	313	14%
	#1 Issue: Women's Issues	95	4%
	#1 Issue: Education	166	8%
	#1 Issue: Energy	95	4%
	#1 Issue: Other	119	5%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	811	37%
	2018 House Vote: Republican	714	32%
	2018 House Vote: Someone else	87	4%
	2018 House Vote: Didnt Vote	586	27%
	N	2197	
xsubVote16O	2016 Vote: Hillary Clinton	685	31%
	2016 Vote: Donald Trump	734	33%
	2016 Vote: Someone else	172	8%
	2016 Vote: Didnt Vote	604	27%
	N	2195	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes	1376	63%
	Voted in 2014: No	825	37%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	854	39%
	2012 Vote: Mitt Romney	504	23%
	2012 Vote: Other	95	4%
	2012 Vote: Didn't Vote	738	34%
	N	2192	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2201	
HRdem3x	Frequent TV watchers	1620	74%
HRdem4x	Frequent movie watchers	949	43%
HRdem1_1	TV shows: Every day	1143	52%
	TV shows: Several times per week	477	22%
	TV shows: About once per week	132	6%
	TV shows: Several times per month	108	5%
	TV shows: About once per month	48	2%
	TV shows: Less often than once per month	89	4%
	TV shows: Never	204	9%
N	2201		
HRdem1_2	Movies: Every day	416	19%
	Movies: Several times per week	533	24%
	Movies: About once per week	405	18%
	Movies: Several times per month	239	11%
	Movies: About once per month	183	8%
	Movies: Less often than once per month	188	9%
	Movies: Never	236	11%
N	2201		
HRdem1_3	Sports: Every day	217	10%
	Sports: Several times per week	344	16%
	Sports: About once per week	258	12%
	Sports: Several times per month	172	8%
	Sports: About once per month	137	6%
	Sports: Less often than once per month	313	14%
	Sports: Never	760	35%
N	2201		

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
HRdem2_1	Cable: I currently subscribe	1054	48%
	Cable: I subscribed in the past	771	35%
	Cable: I have never subscribed	376	17%
	N	2201	
HRdem2_2	Satellite television: I currently subscribe	554	25%
	Satellite television: I subscribed in the past	602	27%
	Satellite television: I have never subscribed	1045	47%
	N	2201	
HRdem2_3	Streaming service: I currently subscribe	1276	58%
	Streaming service: I subscribed in the past	252	11%
	Streaming service: I have never subscribed	673	31%
	N	2201	
HRdem3_1	Film: An avid fan	780	35%
	Film: A casual fan	1127	51%
	Film: Not a fan	294	13%
	N	2201	
HRdem3_2	Television: An avid fan	1067	48%
	Television: A casual fan	969	44%
	Television: Not a fan	166	8%
	N	2201	
HRdem3_3	Music: An avid fan	1113	51%
	Music: A casual fan	964	44%
	Music: Not a fan	124	6%
	N	2201	
HRdem3_4	Fashion: An avid fan	329	15%
	Fashion: A casual fan	912	41%
	Fashion: Not a fan	960	44%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

