

## National Tracking Poll

Project: 181246  
N Size: 2201 Adults  
Margin of Error: ± 2%  
December 20-23, 2018

### Topline Report

Question	Response	Frequency	Percentage
HR1_1	<i>How much have you seen, read or heard about the following? #MeToo movement</i>		
	A lot	837	38%
	Some	600	27%
	Not much	271	12%
	Nothing at all	493	22%
HR1_4	<i>How much have you seen, read or heard about the following? Time's Up movement</i>		
	A lot	175	8%
	Some	305	14%
	Not much	447	20%
	Nothing at all	1273	58%
HR1_5	<i>How much have you seen, read or heard about the following? It's On Us movement</i>		
	A lot	91	4%
	Some	223	10%
	Not much	467	21%
	Nothing at all	1421	65%
HR2_1	<i>Compared to this time a year ago, have you recently seen, read or heard more or less about the following, or about the same amount? #MeToo movement (N=1,708)</i>		
	Have heard more	581	34%
	Have heard about the same amount	490	29%
	Have heard less	493	29%
	Don't know / No opinion	143	8%
HR2_2	<i>Compared to this time a year ago, have you recently seen, read or heard more or less about the following, or about the same amount? Time's Up movement (N=928)</i>		
	Have heard more	136	15%
	Have heard about the same amount	259	28%
	Have heard less	287	31%
	Don't know / No opinion	246	27%
HR2_3	<i>Compared to this time a year ago, have you recently seen, read or heard more or less about the following, or about the same amount? It's On Us movement (N=780)</i>		
	Have heard more	79	10%
	Have heard about the same amount	215	28%
	Have heard less	223	29%
	Don't know / No opinion	263	34%

Question	Response	Frequency	Percentage
HR3	<i>Has led to more or less opportunities for women in the workplace, or has not made a difference?</i>		
	Has led to more opportunities	548	25%
	Has not made a difference	740	34%
	Has led to fewer opportunities	266	12%
	Don't know / No opinion	648	29%
HR4	<i>Has created a more or less comfortable work environment for women, or has not made a difference?</i>		
	Has created a more comfortable work environment	650	30%
	Has not made a difference	536	24%
	Has created a less comfortable work environment	464	21%
	Don't know / No opinion	551	25%
HR5	<i>Which of the following statements comes closest to your view, even if none are exactly right?</i>		
	Celebrities speaking out about sexual harassment and assault has mostly created positive change in society.	842	38%
	Celebrities speaking out about sexual harassment and assault has not really impacted society.	415	19%
	Celebrities speaking out about sexual harassment and assault has mostly created negative change in society.	486	22%
	Don't know / No opinion	458	21%
HR6_1	<i>In general, how concerned are you about each of the following? Women being paid less than men for the same work</i>		
	Very concerned	1059	48%
	Somewhat concerned	576	26%
	Not too concerned	255	12%
	Not concerned at all	160	7%
	Don't know / No opinion	151	7%
HR6_2	<i>In general, how concerned are you about each of the following? Women facing obstacles to career advancement because of their gender</i>		
	Very concerned	866	39%
	Somewhat concerned	677	31%
	Not too concerned	319	15%
	Not concerned at all	170	8%
	Don't know / No opinion	168	8%

Question	Response	Frequency	Percentage
HR6_3	<i>In general, how concerned are you about each of the following? Women experiencing sexual harassment or assault in the workplace</i>		
	Very concerned	1143	52%
	Somewhat concerned	603	27%
	Not too concerned	240	11%
	Not concerned at all	82	4%
	Don't know / No opinion	133	6%
HR6_4	<i>In general, how concerned are you about each of the following? Women making false claims about sexual harassment or assault</i>		
	Very concerned	1215	55%
	Somewhat concerned	562	26%
	Not too concerned	194	9%
	Not concerned at all	103	5%
	Don't know / No opinion	128	6%
HR6_5	<i>In general, how concerned are you about each of the following? Society doubting claims of sexual harassment or assault</i>		
	Very concerned	822	37%
	Somewhat concerned	697	32%
	Not too concerned	344	16%
	Not concerned at all	154	7%
	Don't know / No opinion	184	8%
HR6_6	<i>In general, how concerned are you about each of the following? Men experiencing consequences that are too harsh as a result of sexual harassment or assault claims</i>		
	Very concerned	486	22%
	Somewhat concerned	670	30%
	Not too concerned	521	24%
	Not concerned at all	332	15%
	Don't know / No opinion	192	9%
HR6_7	<i>In general, how concerned are you about each of the following? Men experiencing too few consequences as a result of sexual harassment or assault claims</i>		
	Very concerned	829	38%
	Somewhat concerned	713	32%
	Not too concerned	320	15%
	Not concerned at all	144	7%
	Don't know / No opinion	195	9%

Question	Response	Frequency	Percentage
HR7_1	<i>How much of a problem do you think the following are in society in general? Sexual assault</i>		
	Major problem	1178	54%
	Somewhat of a problem	672	31%
	Minor problem	209	9%
	Not a problem at all	39	2%
	Don't know / No opinion	102	5%
HR7_2	<i>How much of a problem do you think the following are in society in general? Sexual harassment</i>		
	Major problem	1023	46%
	Somewhat of a problem	772	35%
	Minor problem	258	12%
	Not a problem at all	47	2%
	Don't know / No opinion	101	5%
HR7_3	<i>How much of a problem do you think the following are in society in general? Pay gap between men and women</i>		
	Major problem	886	40%
	Somewhat of a problem	697	32%
	Minor problem	330	15%
	Not a problem at all	176	8%
	Don't know / No opinion	113	5%
HR7_4	<i>How much of a problem do you think the following are in society in general? Unequal treatment of men and women</i>		
	Major problem	930	42%
	Somewhat of a problem	697	32%
	Minor problem	318	14%
	Not a problem at all	150	7%
	Don't know / No opinion	107	5%
HR8_1	<i>How much of a problem do you think the following are in the entertainment industry? Sexual assault</i>		
	Major problem	1104	50%
	Somewhat of a problem	586	27%
	Minor problem	215	10%
	Not a problem at all	63	3%
	Don't know / No opinion	233	11%

Question	Response	Frequency	Percentage
HR8_2	<i>How much of a problem do you think the following are in the entertainment industry?</i> <i>Sexual harassment</i>		
	Major problem	1157	53%
	Somewhat of a problem	572	26%
	Minor problem	181	8%
	Not a problem at all	72	3%
	Don't know / No opinion	220	10%
HR8_3	<i>How much of a problem do you think the following are in the entertainment industry?</i> <i>Pay gap between men and women</i>		
	Major problem	804	37%
	Somewhat of a problem	593	27%
	Minor problem	285	13%
	Not a problem at all	235	11%
	Don't know / No opinion	284	13%
HR8_4	<i>How much of a problem do you think the following are in the entertainment industry?</i> <i>Unequal treatment of men and women</i>		
	Major problem	895	41%
	Somewhat of a problem	607	28%
	Minor problem	275	12%
	Not a problem at all	171	8%
	Don't know / No opinion	253	11%
HR9_1	<i>How much of a problem do you think the following are in the finance industry?</i> <i>Sexual assault</i>		
	Major problem	751	34%
	Somewhat of a problem	566	26%
	Minor problem	321	15%
	Not a problem at all	115	5%
	Don't know / No opinion	448	20%
HR9_2	<i>How much of a problem do you think the following are in the finance industry?</i> <i>Sexual harassment</i>		
	Major problem	791	36%
	Somewhat of a problem	592	27%
	Minor problem	295	13%
	Not a problem at all	109	5%
	Don't know / No opinion	414	19%

Question	Response	Frequency	Percentage
HR9_3 <i>How much of a problem do you think the following are in the finance industry? Pay gap between men and women</i>	Major problem	854	39%
	Somewhat of a problem	551	25%
	Minor problem	253	11%
	Not a problem at all	178	8%
	Don't know / No opinion	364	17%
	HR9_4 <i>How much of a problem do you think the following are in the finance industry? Unequal treatment of men and women</i>	Major problem	824
Somewhat of a problem		593	27%
Minor problem		263	12%
Not a problem at all		162	7%
Don't know / No opinion		359	16%
HR10_1 <i>How much of a problem do you think the following are in the technology industry? Sexual assault</i>		Major problem	641
	Somewhat of a problem	505	23%
	Minor problem	388	18%
	Not a problem at all	167	8%
	Don't know / No opinion	500	23%
	HR10_2 <i>How much of a problem do you think the following are in the technology industry? Sexual harassment</i>	Major problem	668
Somewhat of a problem		553	25%
Minor problem		357	16%
Not a problem at all		156	7%
Don't know / No opinion		467	21%
HR10_3 <i>How much of a problem do you think the following are in the technology industry? Pay gap between men and women</i>		Major problem	709
	Somewhat of a problem	549	25%
	Minor problem	316	14%
	Not a problem at all	211	10%
	Don't know / No opinion	415	19%

Question	Response	Frequency	Percentage
HR10_4	<i>How much of a problem do you think the following are in the technology industry? Unequal treatment of men and women</i>		
	Major problem	704	32%
	Somewhat of a problem	542	25%
	Minor problem	328	15%
	Not a problem at all	195	9%
	Don't know / No opinion	431	20%
HR11_1	<i>How much of a problem do you think the following are in politics and government? Sexual assault</i>		
	Major problem	965	44%
	Somewhat of a problem	557	25%
	Minor problem	289	13%
	Not a problem at all	149	7%
	Don't know / No opinion	241	11%
HR11_2	<i>How much of a problem do you think the following are in politics and government? Sexual harassment</i>		
	Major problem	1030	47%
	Somewhat of a problem	580	26%
	Minor problem	247	11%
	Not a problem at all	117	5%
	Don't know / No opinion	226	10%
HR11_3	<i>How much of a problem do you think the following are in politics and government? Pay gap between men and women</i>		
	Major problem	822	37%
	Somewhat of a problem	524	24%
	Minor problem	283	13%
	Not a problem at all	302	14%
	Don't know / No opinion	270	12%
HR11_4	<i>How much of a problem do you think the following are in politics and government? Unequal treatment of men and women</i>		
	Major problem	957	43%
	Somewhat of a problem	571	26%
	Minor problem	238	11%
	Not a problem at all	210	10%
	Don't know / No opinion	225	10%

Question	Response	Frequency	Percentage
HR12_1	<i>Compared to this time a year ago, do you think sexual assault has become more or less of a problem in the following, or that nothing has changed? Society in general</i>		
	More of a problem	744	34%
	Has not changed	898	41%
	Less of a problem	286	13%
	Don't know / No opinion	273	12%
HR12_2	<i>Compared to this time a year ago, do you think sexual assault has become more or less of a problem in the following, or that nothing has changed? Entertainment industry</i>		
	More of a problem	692	31%
	Has not changed	852	39%
	Less of a problem	335	15%
	Don't know / No opinion	322	15%
HR12_3	<i>Compared to this time a year ago, do you think sexual assault has become more or less of a problem in the following, or that nothing has changed? Finance industry</i>		
	More of a problem	349	16%
	Has not changed	987	45%
	Less of a problem	290	13%
	Don't know / No opinion	575	26%
HR12_4	<i>Compared to this time a year ago, do you think sexual assault has become more or less of a problem in the following, or that nothing has changed? Politics and government</i>		
	More of a problem	693	31%
	Has not changed	895	41%
	Less of a problem	266	12%
	Don't know / No opinion	347	16%
HR12_5	<i>Compared to this time a year ago, do you think sexual assault has become more or less of a problem in the following, or that nothing has changed? Technology industry</i>		
	More of a problem	309	14%
	Has not changed	1008	46%
	Less of a problem	306	14%
	Don't know / No opinion	579	26%
HR13_1	<i>Compared to this time a year ago, do you think sexual harassment has become more or less of a problem in the following, or that nothing has changed? Society in general</i>		
	More of a problem	689	31%
	Has not changed	944	43%
	Less of a problem	289	13%
	Don't know / No opinion	278	13%



Question	Response	Frequency	Percentage
HR13_2	<i>Compared to this time a year ago, do you think sexual harassment has become more or less of a problem in the following, or that nothing has changed? Entertainment industry</i>		
	More of a problem	656	30%
	Has not changed	867	39%
	Less of a problem	334	15%
	Don't know / No opinion	344	16%
HR13_3	<i>Compared to this time a year ago, do you think sexual harassment has become more or less of a problem in the following, or that nothing has changed? Finance industry</i>		
	More of a problem	335	15%
	Has not changed	988	45%
	Less of a problem	295	13%
	Don't know / No opinion	583	26%
HR13_4	<i>Compared to this time a year ago, do you think sexual harassment has become more or less of a problem in the following, or that nothing has changed? Politics and government</i>		
	More of a problem	656	30%
	Has not changed	920	42%
	Less of a problem	265	12%
	Don't know / No opinion	359	16%
HR13_5	<i>Compared to this time a year ago, do you think sexual harassment has become more or less of a problem in the following, or that nothing has changed? Technology industry</i>		
	More of a problem	309	14%
	Has not changed	983	45%
	Less of a problem	319	14%
	Don't know / No opinion	590	27%
HR14_1	<i>Compared to this time a year ago, do you think the pay gap between men and women has become more or less of a problem in the following, or that nothing has changed? Society in general</i>		
	More of a problem	464	21%
	Has not changed	1069	49%
	Less of a problem	332	15%
	Don't know / No opinion	336	15%
HR14_2	<i>Compared to this time a year ago, do you think the pay gap between men and women has become more or less of a problem in the following, or that nothing has changed? Entertainment industry</i>		
	More of a problem	397	18%
	Has not changed	1050	48%
	Less of a problem	357	16%
	Don't know / No opinion	397	18%

Question	Response	Frequency	Percentage
HR14_3 <i>Compared to this time a year ago, do you think the pay gap between men and women has become more or less of a problem in the following, or that nothing has changed? Finance industry</i>			
	More of a problem	358	16%
	Has not changed	1073	49%
	Less of a problem	307	14%
	Don't know / No opinion	464	21%
HR14_4 <i>Compared to this time a year ago, do you think the pay gap between men and women has become more or less of a problem in the following, or that nothing has changed? Politics and government</i>			
	More of a problem	416	19%
	Has not changed	1079	49%
	Less of a problem	313	14%
	Don't know / No opinion	393	18%
HR14_5 <i>Compared to this time a year ago, do you think the pay gap between men and women has become more or less of a problem in the following, or that nothing has changed? Technology industry</i>			
	More of a problem	331	15%
	Has not changed	1069	49%
	Less of a problem	321	15%
	Don't know / No opinion	479	22%
HR15_1 <i>Compared to this time a year ago, do you think unequal treatment between men and women has become more or less of a problem in the following, or that nothing has changed? Society in general</i>			
	More of a problem	539	24%
	Has not changed	1023	46%
	Less of a problem	335	15%
	Don't know / No opinion	305	14%
HR15_2 <i>Compared to this time a year ago, do you think unequal treatment between men and women has become more or less of a problem in the following, or that nothing has changed? Entertainment industry</i>			
	More of a problem	463	21%
	Has not changed	1016	46%
	Less of a problem	339	15%
	Don't know / No opinion	383	17%

Question	Response	Frequency	Percentage
HR15_3	<i>Compared to this time a year ago, do you think unequal treatment between men and women has become more or less of a problem in the following, or that nothing has changed? Finance industry</i>		
	More of a problem	364	17%
	Has not changed	1067	48%
	Less of a problem	288	13%
	Don't know / No opinion	481	22%
HR15_4	<i>Compared to this time a year ago, do you think unequal treatment between men and women has become more or less of a problem in the following, or that nothing has changed? Politics and government</i>		
	More of a problem	508	23%
	Has not changed	1033	47%
	Less of a problem	286	13%
	Don't know / No opinion	373	17%
HR15_5	<i>Compared to this time a year ago, do you think unequal treatment between men and women has become more or less of a problem in the following, or that nothing has changed? Technology industry</i>		
	More of a problem	331	15%
	Has not changed	1061	48%
	Less of a problem	322	15%
	Don't know / No opinion	486	22%
HRdem1_1	<i>How often do you watch or stream the following? TV shows</i>		
	Every day	1134	52%
	Several times per week	477	22%
	About once per week	143	7%
	Several times per month	121	5%
	About once per month	56	3%
	Less often than once per month	98	4%
	Never	172	8%
HRdem1_4	<i>How often do you watch or stream the following? Movies</i>		
	Every day	446	20%
	Several times per week	559	25%
	About once per week	352	16%
	Several times per month	255	12%
	About once per month	213	10%
	Less often than once per month	183	8%
	Never	193	9%

Question	Response	Frequency	Percentage
HRdem1_5	<i>How often do you watch or stream the following? Sporting events</i>		
	Every day	185	8%
	Several times per week	400	18%
	About once per week	338	15%
	Several times per month	140	6%
	About once per month	162	7%
	Less often than once per month	307	14%
	Never	670	30%
HRdem2_1	<i>Do you, or anyone in your household, subscribe to the following? Cable television</i>		
	I (or someone in my household) currently subscribe	1073	49%
	I (or someone in my household) subscribed in the past, but not now	780	35%
	I (or someone in my household) have never subscribed	348	16%
HRdem2_4	<i>Do you, or anyone in your household, subscribe to the following? Satellite television</i>		
	I (or someone in my household) currently subscribe	546	25%
	I (or someone in my household) subscribed in the past, but not now	619	28%
	I (or someone in my household) have never subscribed	1036	47%
HRdem2_5	<i>Do you, or anyone in your household, subscribe to the following? Streaming service(s)</i>		
	I (or someone in my household) currently subscribe	1266	58%
	I (or someone in my household) subscribed in the past, but not now	217	10%
	I (or someone in my household) have never subscribed	718	33%
HRdem3_1	<i>In general, what kind of fan do you consider yourself of the following? Film</i>		
	An avid fan	789	36%
	A casual fan	1182	54%
	Not a fan	230	10%
HRdem3_4	<i>In general, what kind of fan do you consider yourself of the following? Television</i>		
	An avid fan	1125	51%
	A casual fan	945	43%
	Not a fan	131	6%
HRdem3_5	<i>In general, what kind of fan do you consider yourself of the following? Music</i>		
	An avid fan	1173	53%
	A casual fan	906	41%
	Not a fan	123	6%
HRdem3_6	<i>In general, what kind of fan do you consider yourself of the following? Fashion</i>		
	An avid fan	331	15%
	A casual fan	859	39%
	Not a fan	1010	46%

Question	Response	Frequency	Percentage
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*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1030	47%
	Gender: Female	1171	53%
	N	2201	
age5	Age: 18-29	374	17%
	Age: 30-44	513	23%
	Age: 45-54	395	18%
	Age: 55-64	407	18%
	Age: 65+	512	23%
	N	2201	
demAgeGeneration	Generation Z: 18-21	130	6%
	Millennial: Age 22-37	535	24%
	Generation X: Age 38-53	581	26%
	Boomers: Age 54-72	834	38%
	N	2081	
xpid3	PID: Dem (no lean)	747	34%
	PID: Ind (no lean)	768	35%
	PID: Rep (no lean)	686	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	314	14%
	PID/Gender: Dem Women	433	20%
	PID/Gender: Ind Men	375	17%
	PID/Gender: Ind Women	393	18%
	PID/Gender: Rep Men	342	16%
	PID/Gender: Rep Women	344	16%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	715	33%
	Ideo: Moderate (4)	462	21%
	Ideo: Conservative (5-7)	763	35%
	N	1940	
xeduc3	Educ: < College	1384	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1241	56%
	Income: 50k-100k	672	31%
	Income: 100k+	288	13%
	N	2201	
xdemWhite	Ethnicity: White	1780	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	564	26%
	Relig: Roman Catholic	420	19%
	Relig: Something Else	204	9%
	N	1188	
xreligion1	Relig: Jewish	51	2%
xreligion2	Relig: Evangelical	803	37%
	Relig: Non-Evang. Catholics	384	17%
	N	1188	
xreligion3	Relig: All Christian	1188	54%
	Relig: All Non-Christian	256	12%
	N	1444	
xdemUsr	Community: Urban	520	24%
	Community: Suburban	983	45%
	Community: Rural	698	32%
	N	2201	
xdemEmploy	Employ: Private Sector	655	30%
	Employ: Government	147	7%
	Employ: Self-Employed	199	9%
	Employ: Homemaker	133	6%
	Employ: Student	86	4%
	Employ: Retired	545	25%
	Employ: Unemployed	199	9%
	Employ: Other	236	11%
	N	2201	
xdemMilHH1	Military HH: Yes	422	19%
	Military HH: No	1779	81%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	902	41%
	RD/WT: Wrong Track	1299	59%
	N	2201	
Trump_Approve	Trump Job Approve	939	43%
	Trump Job Disapprove	1113	51%
	N	2052	
Trump_Approve2	Trump Job Strongly Approve	506	23%
	Trump Job Somewhat Approve	434	20%
	Trump Job Somewhat Disapprove	268	12%
	Trump Job Strongly Disapprove	845	38%
	N	2052	
xnr3	#1 Issue: Economy	622	28%
	#1 Issue: Security	420	19%
	#1 Issue: Health Care	350	16%
	#1 Issue: Medicare / Social Security	317	14%
	#1 Issue: Women's Issues	111	5%
	#1 Issue: Education	152	7%
	#1 Issue: Energy	88	4%
	#1 Issue: Other	140	6%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	809	37%
	2018 House Vote: Republican	730	33%
	2018 House Vote: Someone else	102	5%
	2018 House Vote: Didnt Vote	557	25%
	N	2198	
xsubVote16O	2016 Vote: Hillary Clinton	703	32%
	2016 Vote: Donald Trump	760	35%
	2016 Vote: Someone else	176	8%
	2016 Vote: Didnt Vote	561	25%
	N	2200	
xsubVote14O	Voted in 2014: Yes	1484	67%
	Voted in 2014: No	717	33%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	868	39%
	2012 Vote: Mitt Romney	598	27%
	2012 Vote: Other	97	4%
	2012 Vote: Didn't Vote	634	29%
	N	2198	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	N	2201	
Trump_Fav	Favorable of Trump	942	43%
	Unfavorable of Trump	1133	51%
	N	2075	
Trump_Fav_FULL	Very Favorable of Trump	526	24%
	Somewhat Favorable of Trump	416	19%
	Somewhat Unfavorable of Trump	217	10%
	Very Unfavorable of Trump	916	42%
	N	2075	
HRdem3x	Frequent TV watchers	1134	52%
HRdem4x	Frequent movie watchers	446	20%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

